

CHLOE DIAMOND

CV

17.04.1994

Oxford, UK / Tbilisi, Georgia

ABOUT ME

Chloe Diamond is a content designer, technology and media specialist, and curator based out of Oxford and Tbilisi. She takes a multidisciplinary approach to her work, emphasising the human element of marketing and design.

She has spent more than six years working as a digital marketer, supporting technology companies in cultivating their reputation through targeted content creation and distribution, social media & community management, and the development of brand and user identities.

She optimises content to ensure a user-centric approach in which complex themes are communicated in the most effective and efficient way, through a variety of formats and channels that best suit the user.

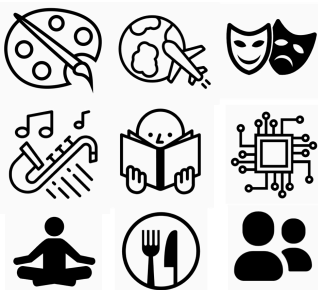
She holds a BA (Hons) in History of Art with Curating from Birkbeck, University of London and focused her research on the role of digital art, technology and identity within the existing art canon.

KEY AREAS: Technology / Blockchain / AI / ML / UX Writing / Visual Culture / Copywriting / Digital Art / Social Enterprise / Sustainable Living / Green Energy / Content Marketing

EDUCATION

Birkbeck University
BA (Hons), History of Art with Curating
2016 - 2019
A2 Graphic Design & Visual Communication
A2 English Literature and Language

INTERESTS



CONTACT

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SKILLS

AI & ML
Social Media
New IT
Copywriting

Digital Marketing
SEO & SMM
Adobe Suite
Google Analytics

Visual Culture
Editing
Design Thinking
UX Writing

Sketch & Figma
AI & ML
Editing
Blockchain

WORK EXPERIENCE

November 2019 - Present

Content Designer and Copywriter
Jo, London, UK (remote)

- Strategising and creating UX copy for the Jo app
- Creating web copy for joinjo.com
- Creating and distributing long-form SEO-friendly content creation for blog posts, articles and newsletters
- Content strategy and creation across a variety of formats and channels
- Implementing social media strategy and content creation
- Identifying user personas and research tailored to different industries and locations

June 2019 - Present

Curator, Technology and Media Specialist
Museum of Contemporary Digital Art, London, UK (remote)

- Representing MoCDA at events (Tate Modern, London)
- Offering curatorial insight for exhibitions
- Formulating the organisational vision and strategy within the white paper and one-pager
- Web and newsletter copy
- Creating pitch decks and other business documentation
- Community Management (tripling follower count within 6 months on Twitter and Instagram)
- Conducting interviews with artists for online distribution

February 2018 - June 2019

Director of Media
Sea Foam Media & Technology, San Francisco, USA (remote)

- Establishing a clear, end-to-end content strategy and roadmap with clients
- Creating whitepapers, litepapers, one-pagers, pitch decks, and other technical and business documentation on behalf of clients within the emerging technology space
- Working directly with C-Suite, PR, Product, Engineering and Design
- Strategising and creating targeted SEO-friendly content for online publications, both on behalf of clients and internally.
- Representing Sea Foam Media & Technology at industry-related events across Europe
- Working directly with clients across a variety of industries including real estate, antiques, luxury goods, smart cities, gaming, climate tech and supply chain solutions.

July 2014 - Present

Freelance Digital Content Marketer and Editor / Associate, Hoxby Collective (remote)

- Freelance content creation across a range of industries including health, food and nutrition, medicine and gaming.
- Creating educational video and audio about technology and digital marketing for online publication

May 2017 - June 2018

Founder, VRt

- Passion project
- Working with developers to create a VR/ AR app that could be used to teach STEAM subjects to children